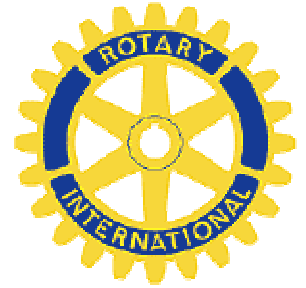




Applefest 2010 Streetfair

Announcement

Saturday, September 11, 2010
Blake Street, Northborough
10:00 am - 3:00 pm



Northborough Applefest Streetfair

The 2010 Northborough Applefest Streetfair will be held on Saturday, September 11th, on Blake Street in downtown Northborough. Booth spaces are available for craft artisans, merchants, clubs, organizations, and food vendors. The Rotary Club of Northborough has the responsibility for organizing and operating the Streetfair.

Booth space is available in "standard" and "mini". A Standard booth is approximately 8.5' by 12', while a Mini booth is approximately 8' by 8'. Mini booths are available along Blake Street only. A "booth" is a parking space on the paved surface street; no fixtures are provided.

The standard booth fee is \$50; the mini-booth fee is \$35. Each additional adjacent booth space fee is \$35. Electricity is an additional \$50 and is available only to booths #1-22.

Booths are assigned on a first come, first served basis, using the postmark on the envelop of your registration form as the date of record for booth assignment. You may request special accommodations, including where you would like to be situated or not situated, and the need for handicap parking. We will make a reasonable attempt to accommodate special requests.

The rain date for the Streetfair is Sunday, September 12th. If it rains both days, there will be no Streetfair and no refund.

Enclosed is a registration form. Mail this form, with your payment, to us at the address on the form. Registration forms and questions sent to the town will be referred over to us. A booth layout chart will be available on the Rotary Club's website, as will be additional registration forms and other Streetfair information. (www.northboroughrotary.org)

Food vendors and anyone else planning on selling or distributing food items, whether open, wrapped or packaged in any way, must contact the town's Board of Health (508-393-5009) for a food permit. Daily permits are available for the Streetfair.

We look forward to seeing you and thank you for your continued support and participation at the Northborough Applefest Streetfair.

Sincerely,

Northborough Rotary Club
2010 Applefest Streetfair Committee

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